

**Oral Health Strategic Plan
Education & Public Awareness Workgroup**

December 11, 2019
10:45 am – 12:15 pm

Meeting Highlights



In Attendance

Angelic Chavez (via phone), Adriana Dement, Bianca Garcia, Nicky Jain, Susan Johnson, Tamarra Jones, Ivonne Magallanes, Claudia Magee (via phone), Sam Monroy, Dr. Thomas Nakatsuchi, Dr. Jila Nikkhah, Brittany Nguyen, Cristina Perales, Ronilyn Ricaforte, Trina Robertson, Jo Anne Schram, Tamika Simpson, Darlene Torres, Danielle Vicencio

Welcome and Introductions

Tamarra Jones welcomed all in attendance and introductions were conducted.

Meeting Highlights from 11/13/19

The group reviewed meeting highlights from 11/13/2019. No changes were made to the highlights.

Member Updates/ Announcements

- Center of Oral Health introduced the new members of their team that would be working with Orange County.
- Angelic Chavez from Healthy Smiles for Kids shared that Smiles Connections, had three billboard mock-ups reviewed by parent groups, board members, and focus groups. The groups has approved a billboard design and will now look for proper placements. Smile Connections will be canvassing the community with door hangers and flyers.
- The Annual Smile Camp is being held on February 1, 2020 from 8am- 3pm. It is estimated that 80-90 kids will attend the dental awareness event. Dental hygiene services are provided such as sealant, fluoride varnish, radiographs, and other hygiene services. Intra Therapeutic Restoration (ITR) will also be available. There will be two dentists onsite supervising and providing care. Attendees can call to make appointment or walk in.
- Smile, California shared with the workgroup, that floss cards and other materials are now available statewide.

Oral Health 101 Presentation

- Dr. Nakatsuchi presented updated draft version of the Oral Health 101 presentation. The presentation will be used to provide trainings to medical provider staff, public health nurses, and other stakeholders. The following were suggested changes for the presentation:
 - Terminology should be simplified through the presentation.
 - The flossing demonstration should be moved to the end of the presentation for better flow.
 - Terms should be grouped by like terms rather than alphabetic order.
 - Data should be cited and be based on Orange County when possible.
 - Clarification that when referencing tooth eruption the term “first to come in” should be used.
 - Simplify the language on baby teeth slides by removing terms like such as ab libitum and permanent.
 - Add information to baby related slides such as wiping baby’s gums after feeding, transitioning to sippy cup, and structured meals instead of snacking.
 - Corrections to capitalization throughout the presentation.
 - Add slides on general coverage guidelines for private and Medi-Cal Dental insurance.
 - Clarification that Fluoride Varnish can be billed up to three times a year in a dental office.
 - Update the talking points for clients to highlight that dental decay is preventable and babies should see a dentist when the first tooth erupts and by first birthday.

(Continued on next page)

**Oral Health Strategic Plan
Education & Public Awareness Workgroup**

December 11, 2019
10:45 am – 12:15 pm
Meeting Highlights



Oral Health Fact Sheet for Babies (0-2 years)

- Sam Monroy presented a revision of the handout based on the feedback from the last meeting. The revised document is formatted in an FAQ style with questions based on the previous newsletter material. The intent of the document is to be a series of FAQs targeted by age group.
- The group reviewed the handout and provided the following suggested changes:
 - Revise the second question to read, “When will my baby’s teeth start to come in.”
 - Revise third question to “How do I take care of my baby’s teeth before they come in.”
 - Revise wording that may be negative or imply “bad” actions from a parent or caregiver.
 - The group suggested including information on the introductory of solid foods, bottle feeding,
- Due to the suggestions of the group, Sam will work with a smaller group of 5-6 people to develop and finalize the materials for the different age groups and then present to the larger group at a later date.

Make Every Sip Count Information Sheet

- Trina Robertson gave update on the revised Make Every Sip Count tip sheet for Rethink Your Drink. The posters were presented at the Champion for Change meeting to get feedback on the material.
 - Out of the 35 moms that participated, 80% thought they could educate other peers based on the tip sheet. Champions liked the comprehensive approach to tip sheet and how it focused on water. The tip sheet includes the upcoming version of the nutrition facts table that will include added sugar information and will begin to be used in January 2020. The tip sheet will be presented to the State for final approval and dissemination. In addition, Nutrition Services will create a video explaining and showcasing the tip sheet and will be available online.

Review & Update Workgroup Action Plan

- Recruitment Brochure
 - The workgroup reviewed the draft recruitment brochure in the last meeting there was no changes made. The group discussed the following:
 - Combining the Dental Workforce with the current committees or have separate workgroup.
 - Contact Dr. Watanabe from Local Oral Health Program in Los Angeles, in regards to helping develop a Dental Workforce Workgroup in Orange County.
 - Will decide on workgroup after Dr. Watanabe can present to the workgroup or collaborative.
 - The intent of brochure is to be used as an information sheet for talking points during recruitment efforts.
 - Discussed how to distribute the brochure and starting a consumer workgroup based on current community groups such as champions of change and medical offices.

Next Steps

- Review updated Oral Health Fact Sheet
- Invite Dr. Watanabe to present at the next Collaborative meeting on workforce development and a possible workgroup.

Next Meeting: January 15, 2020, 9:00 - 10:30am