

Oral Health Strategic Plan
Education & Public Awareness Workgroup
1725 W. 17th Street, WIC Trailer, Santa Ana
March 13, 2019
9:00 a.m. – 10:30 a.m.
Meeting Highlights



In Attendance:

Adriana Dement, Claudia Hernandez, Jila Nikkah, Jo Jass, Lucy Hernandez, Judi Cokliss, Ronilyn Ricaforte, Sahiti Bhaskara, Susan Johnson, Tamarra Jones, Thomas Lovinger, Xanat Hernandez

Welcome and Introductions:

Tamarra welcomed all in attendance and introductions went around the room.

Discussion and Brainstorming

o Existing Materials/Resources

Group shared and discussed their organization existing resources utilized. Following resources were shared:

- **First 5 California's Kit For New Parents**
 - Lucy shared that the kit is a free resource for families with children 0-5 years of age. It is available in English and Spanish. The kit contains information on dental care for children and pregnant women. Also gives information on good nutrition. If anyone would like a free kit, Vicki Law is contact at (831)726-6459.
- **Brush, Bed, Book (BBB)**
 - Sahiti informed BBB is an AAP Program tackling three simple and clear messages. It is evidenced-based. Parents and providers are able to print/copy and use the website. It will be implemented by CHDP and WIC.
 - o <https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/Oral-Health/Pages/Brush-Book-Bed.aspx>
- **A Healthy Mouth for Your Baby**
 - Dr. Nikkah shared that the book is available in English/ Spanish and can be downloaded
 - To order a free box of 100 contact:
 - o Visit website <https://www.nidcr.nih.gov/>
 - o Call (866)232-4528
- **Americas Tooth Fairy**
 - Jo Jass informed if anyone would like to be trained on oral health education to contact her for training (train the trainer)
 - Smile Drive is collecting dental care supplies for children. It is similar to food drive and can be collected anywhere (ex. schools and shelters).

Oral Health Strategic Plan
Education & Public Awareness Workgroup
1725 W. 17th Street, WIC Trailer, Santa Ana
March 13, 2019
9:00 a.m. – 10:30 a.m.
Meeting Highlights



▪ **Smile, California**

- Adriana shared new materials developed by Medi-Cal for new Smile, California campaign. She informed that representatives are going door to door to dental providers and providing materials.
 - *Smile, you have dental care.*
 - *First tooth, first birthday, FIRST VISIT (New)*
 - *Seal Today to Prevent Decay. (New)*

▪ **Child Health and Disability Prevention (CHDP) Program**

- Ronilyn shared materials utilized in the CHDP program. She informed CHDP materials distributed to CHDP medical providers have to go through an approval process with State.
 - Fluoride Varnish: <https://www.dhcs.ca.gov/formsandpubs/publications/Documents/Fluoride-Varnish-Helping-Smiles-Stay-Strong.pdf>
 - Dental Referral Classification Guide: <https://www.dhcs.ca.gov/formsandpubs/publications/Documents/Dental-Classification-Guide.pdf>
 - Dental Health Begins with your Child's First Tooth: https://www.denti-cal.ca.gov/DC_documents/beneficiaries/1-2017_0-3_pediatric_2015_2017_tri-fold.pdf

▪ **Golden Age Dental**

Thomas also shared with group materials utilized by Golden Age Dental Care. Group discussed need for training for caregivers to include:

- Proper oral care
- Denture care
- How to remove
- How to brush
- Infection

○ **Brainstorming**

Group discussed developing an inventory of materials based on age groups and intended audiences (e.g., primary providers, community, etc.). Sahiti informed goal is a unified/standardized message. She also stated that many of the materials and groups cross over so would need to separate starting with education. Group to define module for education to include implementation and impact and standardization. Following areas were discussed and identified:

▪ **Languages**

▪ **Age Group**

Group brainstormed possible age groups/categories and need to align with data collection:

- Prenatal
- Infant – 0 to 2
- Children - 3 to 7
- Youth– 7 to 12
- Teenagers/Adults – 13 to 18 or 13 to 21 (Medi-Cal covered)
- Adults
- Older Adults – 55 y/o or 65

Oral Health Strategic Plan
Education & Public Awareness Workgroup
1725 W. 17th Street, WIC Trailer, Santa Ana
March 13, 2019
9:00 a.m. – 10:30 a.m.
Meeting Highlights



- Other Populations
 - Homeless
 - Nursing Homes
 - Diabetes
 - Specialty/Disability
 - Caregivers
- Intended Audience
 - Parents
 - Provider
 - Trainer-the-Trainer
- Various Programs/ Partnership Resources
Group discussed other possible partnership resources for developing an education and public awareness platform. Following partnership resources identified:
 - Primary Medical Care Provider
 - Parents, caregivers
 - Community members- all ages; community champions
 - Dental Providers/Offices – Share information; no need for training; may need updated materials
 - Primary Care (Non Dental)
 - Mobile Providers
 - Mobile providers are in member handout directory but does not listed as mobile dentistry
 - Tele dentistry is a pilot program with DTI and different from mobile

Next Steps

- Evaluation Framework to be included on next agenda
- Develop list of resources

Partner Updates

Claudia shared that Cal Optima is working with State on carving in dental. CalOptima has only done research on feasibility. A request for letters of support sent to stakeholders and 35 letters were received. Rates and model still unknown at this time. Support from local Dental Society is needed. San Mateo Health Plan has pilot program for dental.

Discuss Frequency of Meetings

Next meeting will on April 25, 2019, 9am-10:30am. The meeting will be held in main building, conference room 111-D. Meeting scheduled for May 8 may be canceled.

Next meeting: April 25, 2019, 9:00 am- 10:30am