

Oral Health Strategic Plan
Education & Public Awareness Workgroup
1725 W. 17th Street, WIC Trailer, Santa Ana
February 5, 2019
10:00 a.m. – 11:30 a.m.
Meeting Highlights



In Attendance:

Adriana Dement, Guadalupe Perez-Rincon, Jila Nikkhah, Jo Jass, Lucy Hernandez, Maya Thona, Ria Berger, Sahiti Baskara, Sandra Alvarez, Tamarra Jones, Xanat Hernandez, Judi Cokliss

Welcome and Introductions:

Tamarra welcomed all in attendance and introductions went around the room. Each attendee shared why they chose to participate in Education & Public Awareness workgroup.

Review of Strategic Plan and LOHP Work Plan

Tamarra reviewed objective 9 of Local Oral Health Work Plan and the focus area of the OC Oral Health Strategic Plan as it pertains to Education and Public Awareness. She mentioned that the work plan is in the works of being updated.

Discussion and Brainstorming

- Existing Materials/Resources
 - Sahiti informed that State is working with UC Berkley on toolkits. They want dentists to be talking with patients on oral education. Helpful to think about different age population. Need to develop a survey of what is already available. Does not have to be evidenced-based, but also evidence informed.
 - Maya shared that County has home visiting programs. Training is important of begin efforts. Looking at developing a teaching box dedicated to oral health. Hoping it will be an interactive process with RN, parent and child
 - Ria stated messaging needs to be more relevant with “why” component and shock factor on importance
 - Dr. Nikkhah spoke about the prevalence of marijuana and the craving of sugar. She also shared using National Maternal and Child Oral Health Resource Center (<https://www.mchoralhealth.org/>)
 - Free
 - Simply written; 5th grade education
 - Booklets and handouts in English/Spanish

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- Sahiti provided overview of evidenced-based resources:
 - www.astdd.org/docs/home-visitors-environmental-scan-11-13-2014.pdf
 - <http://cavityfreekids.org/>
 - <https://www.toothwisdom.org/>
- Jo Jass provided demo of Americas Tooth Fairy education kit
 - Lessons are scripted
 - Why are baby teeth are important
 - Process of decay
 - Trained many groups including parent volunteers and OCDE nurses
- Group discussed other materials/resources:
 - *Brush, Book, Bed (BBB)*
 - Large book for large audiences
 - Other Populations
 - Older Adults
 - Special Education

Next Steps

- Inventory of materials being utilized and present materials at next meeting
- Invite Regional Center to participate in workgroup
- Invite Golden Age Dental to participate in workgroup
- Priorities within work plan to be identified
- Include group in future LOHP materials for review/feedback

Discuss Frequency of Meetings

- Group suggested
 - To convene in the morning or before the Oral Health Collaborative
 - Meet at least once month for the first 3 months and then revisit when to establish meetings thereafter
 - A Doodle will be sent to group to set-up following meetings