



Social Media Posts Templates

Week Before Event Post - April 27 or 28:

Facebook:

Hey parents! Next Wednesday, May 5th is Virtual Walk & Bike to School Day! Schools look very different this year. More than ever, it's still a great idea for family members to be active together. Whether your kids attend school virtually or in-person, start the school day with a neighborhood walk. Not only is walking great for physical and emotional health, kids will show up alert and ready to learn. For more information about Virtual Walk & Bike to School Day, visit us at www.ohealthinfo.com/w2s. #walkbiketoschool

Twitter: Hey parents! Next Wednesday (5/5) is Virtual Walk & Bike to School Day. Whether class is virtual or in-person, start the school day with a walk! Info @ www.ohealthinfo.com/w2s. #walkbiketoschool

Facebook: Calling all teachers! May 5th is Virtual Walk & Bike to School Day! Whether your students are enrolled in distance learning or in-person, encourage students to start their school day with a neighborhood walk. Not only is walking and biking great for physical and emotional health, your students will show up alert and ready to learn. Plus, it will help them get the wiggles out before joining your class. Looking for free digital resources and activity sheets that celebrate walking? Visit us at www.ohealthinfo.com/w2s. #walkbiketoschool

Twitter: Hey teachers! Help your students be more physically active and ready to learn! We have free resource and planning materials for you to celebrate Virtual Walk & Bike to School Day on 5/5! Download free materials & start planning today! www.ohealthinfo.com/w2s. #walkbiketoschool

Day Before Event Post – May 4

Facebook: School looks very different this year. Build healthy (and fun!) habits into the school day: For those that attend school in person, walk or bike to school tomorrow! For those enrolled in distance learning, take a walk or bike ride around the block before school or on a break. Active kids learn better. Then, keep up the movement and activity all year round! Join us as we celebrate Virtual Walk & Bike to School Day tomorrow, May 5th to kick-start healthy habits for better health. For more information about Virtual Walk & Bike to School Day, visit us online at www.ohealthinfo.com/w2s or www.walkbiketoschool.org. #walkbiketoschool

Twitter: Virtual #Walkbiketoschool Day is tomorrow, May 5th! Build healthy (and fun!) habits into the school day and walk or roll to school. For those enrolled in distance learning, walk or roll around the neighborhood before or in between, classes. Active kids learn better. www.ohealthinfo.com/w2s #walkbiketoschool

Day of Event Post – May 5

Facebook: Hey parents, are you walking or biking today with your kids? Walk as a family or household TODAY, May 5th to celebrate Virtual Walk & Bike to School Day! Get in some morning physical activity by walking or biking with your kids before they sit down to learn. Join Orange County schools to kick-start healthy habits for better health, while also building support for improving safer walking and bicycling routes to and from school. For more information on Virtual Walk & Bike to School Day, visit us online at www.ohealthinfo.com/w2s or www.walkbiketoschool.org. #walkbiketoschool

Twitter: Hey parents, are you walking or biking today with your kids? Walk or bike with your family or household TODAY (5/5) to celebrate Virtual Walk & Bike to School Day! Get in some morning physical activity by walking or biking with your kids before they sit down to learn. Info @ www.ohealthinfo.com/w2s. #walkbiketoschool