

# EMSAAC

## ANNUAL CONFERENCE

# 2015

## MAY 27 & 28

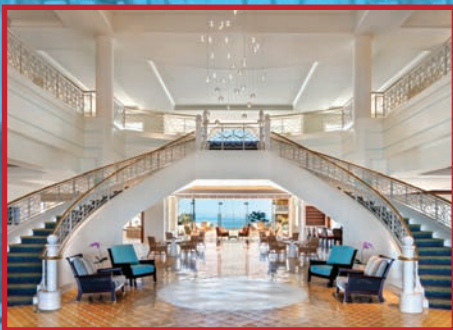
# EMS

## Takin' It to the

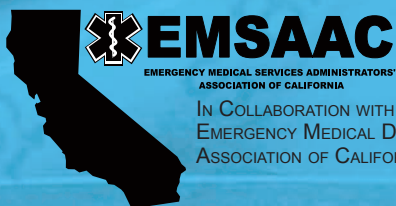


# Streets

*Join us in San Diego on Beautiful Coronado Island*



SPONSORED BY



IN COLLABORATION WITH THE  
EMERGENCY MEDICAL DIRECTORS  
ASSOCIATION OF CALIFORNIA



**LOEWS**  
CORONADO BAY  
San Diego

# Conference Program

## DAY 1 - Wednesday, May 27, 2015

- 7:00 a.m. Registration**  
*Breakfast with Exhibitors*
- 8:00 a.m. Welcome and Introductions**  
*Michael Petrie, EMSAAC President*  
*Dan Lynch, Conference Chair*
- 8:15 a.m. The Streets of San Diego...Where Health Happens**  
*Nick "dr. Nick" Yphantides, MD, MPH*
- 8:45 a.m. Meeting Your Neighbors One Siren at a Time**  
*Michael Perry, RN, BSN, EMS Responder*  
*New York Times Bestselling Author*
- 10:00 a.m. Break with Exhibitors**
- 10:30 a.m. Research Hits the Road**  
*Karl Sporer, MD & Panel*
- **Mag Wheels: Built for Speed or Running Flat? Results of the FAST-MAG Study**  
*Marc Eckstein, MD*
  - **Mobile Health Applications for Time-Critical Emergencies**  
*Alexei Wagner, MD, MBA*
  - **Therapy-Specific Resuscitation Bundle of Care for OHCA May Improve Neurologic Outcome**  
*Michael Jacobs, EMT-P*
  - **From the Streets to Your Spreadsheets: Analyzing Your MPDS System**  
*Joshua English, EMT-P*
- 12:00 p.m. Lunch & Networking**
- 1:15 p.m. Life, Death and Everything In Between**  
*Kelly Grayson, MRP, CCEMT-P*
- 2:15 p.m. Advanced Planning – Hot Topics and Challenges**  
*Stewart Gary*
- 3:15 p.m. Break with Exhibitors**
- 3:45 p.m. Mobile Integrated Healthcare – an evolving specialty of specialties**  
*Ed Racht, MD*
- 4:45 p.m. Day's Wrap Up**
- 5:15 p.m. President's Reception**  
*In Exhibit Hall (light hors d'oeuvres)*

## DAY 2 - Thursday, May 28, 2015

- 7:00 a.m. Registration**  
*Breakfast with Exhibitors*
- 8:00 a.m. Opening Remarks**  
*Michael Petrie*
- 8:15 a.m. Exclusive Operating Areas and Section 224 of the EMS Act**  
*Derek Cole, Esq*
- 9:15 a.m. Kicking Outcomes to the Curb – Creating a Culture of Accountability in an EMS of Chaos**  
*Julie Haslam, BA, EMT-P, RN*
- 10:15 a.m. Break with Exhibitors**
- 11:00 a.m. Developing Regional Systems for Cardiac Arrest Care**  
*Nichole Bosson, MD, MPH*
- 12:00 p.m. Lunch & Networking**
- 1:00 p.m. Payor Mix and the Financial Future of EMS**  
*Alex Briscoe, MA*
- 2:00 p.m. STEMI Regionalization Across LEMSAs in California: What It Looks Like on the Ground**  
*Renee Y. Hsia, MD, MSc, FACEP*
- 3:00 p.m. Break**
- 3:15 p.m. The Ebola Experience**  
*Howard Backer, MD, MPH, FACEP & Panel*
- **In Africa**  
*Hernando Garzon, MD*
  - **In Dallas, Texas**  
*Norman Seals, Assistant Fire Chief*
  - **The CDC**  
*Stephen Waterman, MD, MPH*
- 4:00 p.m. Conference Wrap-up and Final Raffle!**

# Keynote Speakers



**Michael Perry**, is a humorist and New York Times bestselling author whose most popular book “Population 485” is based in part on his 25 years of service in firefighting and EMS. Perry lives in rural Wisconsin with his family and online at [www.sneezingcow.com](http://www.sneezingcow.com). While his speaking and performing schedule has drastically reduced his call volume, he is still gratefully active with his local fire and rescue service. Perry’s essays and nonfiction have appeared in numerous publications including The New York Times Magazine, Esquire, Backpacker, Outside, Runner’s World, and others. He is a contributing editor to Men’s Health Magazine. Educated at the University of Wisconsin-Eau Claire, author, registered nurse, former firefighter and active first responder, Michael Perry will examine both the humorous and poignant sides of emergency services in a lively address based on his bestselling memoir “Population

485 - Meeting Your Neighbors One Siren at a Time.” Perry says the single most meaningful thing he has ever done is serving 12 years beside his neighbors on the New Auburn Area Fire Department.



**Derek Cole** is a partner and co-founder of Cota Cole LLP, a law firm with offices in Northern and Southern California. Mr. Cole’s practice focuses on local government law. He has served as a city attorney, county counsel, and general counsel to a number of local agencies. He has also represented public agencies in a broad range of litigation matters. Mr. Cole’s experience includes advising local EMS agencies, cities, and ambulance providers in matters involving the EMS Act. In particular, Mr. Cole has advised or represented parties concerning grandfathered rights under “Section 201” of the EMS Act and regarding the formation of operating areas under “Section 224” of the Act. Mr. Cole received his law degree from the University of Pacific-McGeorge School of Law in 1999 and a B.A. from the University of California-Santa Barbara in 1996. He was recognized in 2013 and 2014 as a “Rising Star”

by Northern California Superlawyers Magazine and as a “Best of the Bar” honoree in 2014 by the Sacramento Business Journal.

# Faculty

## **Howard Backer, MD, MPH, FACEP**

Director, EMS Authority  
Sacramento, California

## **Nichole Bosson, MD, MPH**

Assistant Medical Director, LA County EMS Agency  
Medical Director, J. Michael Criley Paramedic Training Institute  
Los Angeles, California

## **Alex Briscoe**

Agency Director  
Alameda County Health Care Services Agency  
San Leandro, California

## **Marc Eckstein, MD**

Medical Director  
Los Angeles City Fire Department  
Los Angeles, California

## **Joshua English, EMT-P**

Prehospital Care Coordinator  
Alameda County EMS Agency  
San Leandro, California

## **Stewart Gary**

Fire Practice Principal  
Citygate Associates  
Folsom, California

## **Hernando Garzon, MD**

Director, KP Global Health Programs  
Director, NCAL KP Regional Emergency Management  
Medical Director, Sacramento County EMS  
Sacramento, California

## **Kelly Grayson, NRP, CCEMT-P**

EMS Author and Columnist  
Pitkin, Louisiana

## **Julie Haslam, BA, EMT-P, RN**

Director of Clinical Services  
Alameda County Division  
ParamedicsPlus  
San Leandro, California

## **Renee Y. Hsia, MD, MSc, FACEP**

Associate Professor & Core Faculty Member,  
UCSF Department of Emergency Medicine  
Attending MD, San Francisco General Hospital  
San Francisco, California

## **Mike Jacobs, EMT-P**

Cardiovascular Care Programs Manager  
Alameda County EMS Agency  
San Leandro, California

## **Dan Lynch, BS**

EMS Director  
Central California EMS Agency  
Fresno, California

## **Michael Petrie, EMT-P, MBA, MA**

EMS Director  
Santa Clara EMS Agency  
San Jose, California

## **Ed Racht, MD**

Chief Medical Officer  
American Medical Response  
Austin, Texas

## **Norman Seals**

Assistant Chief  
Emergency Medical Service Bureau  
Dallas Fire-Rescue Department  
Dallas, Texas

## **Karl Sporer, MD**

Medical Director  
Alameda EMS Agency  
San Leandro, California

## **Alexei Wagner, MD, MBA**

Clinical Instructor of Surgery & Emergency Medicine  
Stanford University School of Medicine  
Stanford, California

## **Stephen Waterman, MD, MPH**

Senior Epidemiologist  
United States-Mexico Unit  
Division of Global Migration & Quarantine, CDC  
San Diego, California

## **Nick “dr. Nick” Yphantides, MD, MPH**

CMO, County of San Diego Health & Human Services Agency  
San Diego, California

# Sponsors & Exhibitors

Many generous sponsors and exhibitors make the EMSAAC Conference possible. The conference is an outstanding opportunity to see the latest and greatest new EMS tools and applications as well as to meet the representatives and directly discuss material needs. The following is a list of sponsors and exhibitors to date; others will be joining this distinguished group:

## **Acid Remap**

AMR  
CALSTAR  
Cindy Elbert  
Insurance Services

## **Data Tech911**

First Watch  
GER911  
ImageTrend

## **Lancet Technology**

Life-Assist, Inc.  
Medic Ambulance  
Mercury Medical

## **Manteca Ambulance**

Masimo  
McCormick Ambulance  
Pacific Bio-medical

## **Philips Healthcare**

Physio-Control  
REACH  
ReddiNet  
Stryker

# CONFERENCE REGISTRATION FORM

Emergency Medical Services Administrators' Association of California 2015 Annual Conference

**May 27 and 28, 2015**  
**On Beautiful Coronado Island in San Diego, California**

**REGISTRATION OPTIONS:**

On-line via PayPal:

[www.EMSAAC.org/conference](http://www.EMSAAC.org/conference)

Fax completed registration form to:  
You will be invoiced within three days.

Marilyn Rideaux  
(323) 838-9550

Payment by Mail to:  
**Make check payable to EMSAAC**

Marilyn Rideaux, LACEMS  
10100 Pioneer Blvd., Suite 200  
Santa Fe Springs, CA 90670

**REGISTER NOW!! SEATING IS LIMITED:**

Registration fee includes all Conference material and food and beverage. If additional colleagues or family members will join you for breakfast or lunch, you must pre-pay at \$45/meal. Registration to this conference does not include hotel accommodations. See hotel information in brochure. **Book rooms by April 29 to guarantee reduced rate.**

**Cancellation Policy:**

**Cancellations prior to May 15, 2015 will receive a refund minus \$50. No refunds after May 15.**

Early Registration (Full payment must be <b>received prior to May 1, 2015</b> ) NOTE: The first 50 paid registrations will be entered into a raffle for a special door prize.	\$295
Registration – if payment is <b>received after May 1, 2015</b>	\$345
Onsite Registration	\$365
No. of additional meals	\$45ea

(Please Print Clearly)

Dr/Mr/Mrs/Ms .....  
(circle) First Name MI Last Name

Name as it should appear on your badge: .....

Title/Position .....

Organization .....  
(As it should appear on your badge)

Address .....

City ..... State ..... Zip .....

Phone ( ) ..... Email .....

Please do NOT include my contact information on the Conference Roster.

Questions regarding registration and refunds should be directed to Carol Meyer at (562)343-3326 or [cmeyer411@verizon.net](mailto:cmeyer411@verizon.net).



*Make your hotel reservations today!*

Loews Coronado Bay Resort  
4000 Lowes Coronado Bay Road, Coronado, California 92118  
Reservation Center: 800-815-6397 Hotel Direct: 619-424-4000  
Online: <https://resweb.passkey.com/go/EMSAAC2015>



## The Resort

Centered between the Pacific Ocean and Coronado Bay, the resort is newly renovated and epitomizes the true Southern California lifestyle. Taking full advantage of the resort's waterfront location, the new redesign artfully combines San Diego's sun and surf with the casual charm of southern California. Relax by one of three pools, stroll down the pristine Silver Strand State Beach, pamper yourself at the Sea Spa, sailing or boating on the bay or just enjoy a glass of wine sitting at the outdoor fire feature watching the sunset. Other resort activities include three tennis courts, a full service marina, bike rentals and a fleet of gondolas. The ideal setting for families, the hotel has a children's pool and a kids club offering a range of activities, including scavenger hunts and magic tricks (surcharge). The Resort is a Four Diamond Award hotel and listed as one of the Top 10 Best Hotels in San Diego!

## Rates & Reservations

Please make your own reservations and be sure to request the EMSAAC Conference reduced rate of \$159 per night (excludes taxes). This low rate includes:

- Just 15-20 minutes from San Diego Airport
- Complimentary guestroom internet access
- Complimentary use of fitness center
- 15% discount off spa services from Sea Spa
- No resort fees
- Reduces parking rate of \$15/day (Valet at \$30/day)



A block of rooms will be held until Monday, May 5, 2015. After this date, reservations will be accepted on a space and rate available basis only. This conference rate will be honored 3 days before and 3 days after the conference dates, excluding suite rates, and subject to availability. Check-in time: 4pm



## Your Sleeping Room

Almost all of the 439 rooms have a water view – either bay or ocean views. The Amenities featured in guestrooms include air conditioning, minibars, and complimentary newspapers. Guestrooms have cable television with pay movies. Business-friendly amenities include multi-line phones, desks, and voice mail. Balconies are featured in all guestrooms. Bathrooms provide bathrobes and hair dryers.

# EMS Takin' It to the Streets

The EMS Administrators' Association of California (EMSAAC) continues to lead the way in providing an EMS conference that is meaningful and exciting to attend. This year, the conference theme of Takin' It to the Streets brings very interesting and motivating topics and studies that touch all levels of care starting in the dispatch center to prehospital response and care at the hospital. Join EMS experts from across California and beyond to become aware of current and future changes in EMS public policy and practice. This is one conference you do not want to miss!

The conference includes lectures, panel discussions and opportunities to network with current leaders and innovators in EMS. The annual EMSAAC Conference is designed for emergency physicians, EMS administrators, medical directors and coordinators; prehospital providers, EMS educators and nurses, hospital emergency preparedness coordinators, firefighters and ambulance providers; and other EMS personnel.

## About EMSAAC

The Emergency Medical Services Administrators' Association of California (EMSAAC) is composed of administrators from 33 Local Emergency Medical Services Agencies (LEMSAs).

These county-designated agencies are responsible for planning, coordinating, implementing, monitoring, and evaluating a local, integrated system of emergency medical services.

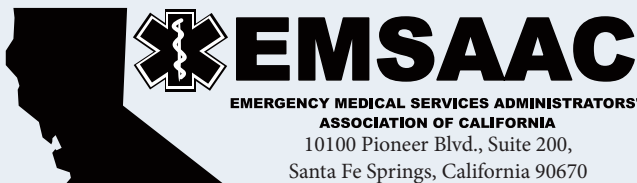
The LEMSAs partner with the California EMS Authority to carry out applicable regulations and guidelines.

## Continuing Education Credits

This conference has been planned and implemented to provide instructor based continuing education for nurses and prehospital care professional through the Mountain-Valley EMS Agency.

Provider is approved by the California Board of Registered Nursing, BRN Provider# 04695 for up to 12.5 contact hours.

California EMS CE provided by the Mountain-Valley EMS Agency CEP# 60-0001. Up to 12.5 hours of instructor-based CE will be issued to EMTs, paramedics and MICNs.



Alameda  
Central California  
Coastal Valleys  
Contra Costa  
El Dorado  
Imperial  
Inland  
Kern  
Los Angeles  
Marin  
Merced  
Monterey  
Mountain-Valley  
Napa  
North Coast  
Northern California  
Orange  
Riverside

Sacramento  
San Benito  
San Diego  
San Francisco  
San Joaquin  
San Luis Obispo  
San Mateo  
Santa Barbara  
Santa Clara  
Santa Cruz  
Sierra-Sac Valley  
Solano  
Tuolumne  
Ventura  
Yolo

**EMS**  
Takin' It  
to the



**Streets**

**EMSAAC**

**MAY 27 & 28, 2015**