EMSAAC ANNUAL CONFERENCE 2016

MAY 10 & 11

Join us in San Diego on Beautiful Coronado Island

Hooked on EMS

EMSAAC

Sponsored by

EMSAAC Emergency Medical Services Administrators' Association of California

In Collaboration with the Emergency Medical Directors Association of California

LOEWS
Coronado Bay
San Diego
**Conference Program**

**DAY 1 - Tuesday, May 10, 2016**

- **7:00 a.m.** Registration - Assemble the Crew!
  Continental Breakfast with Exhibitors

- **8:45 a.m.** Ahoy from the Captain and Quartermaster
  Dan Lynch, BS
  Bryan Cleaver, Conference Chair

- **9:00 a.m.** Keynote: Heave Ho...Leading EMS Across the Generations
  Paul Moya – next generation consultant

- **10:00 a.m.** Lying Low!
  Break with Exhibitors

- **10:30 a.m.** Researching Video Laryngoscopy: Studying the Rigging
  Karl Sporer, MD & Panel
  – Brian Savino, MD
  – Captain Chris Harper, EMT-P
  – Gary McCalla, MD
  – Greg Gilbert, MD

- **12:00 p.m.** Head to the Galley & Networking

- **1:15 p.m.** Behavioral Emergencies in EMS: Shiver Me Timbers!
  Scott Zeller, MD

- **2:15 p.m.** Just Culture – Fairness at Sea
  Paul Lasage, EMT-P, BA, AS

- **3:15 p.m.** Go Adrift!
  Break with Exhibitors

- **3:45 p.m.** Just Culture: Fairness at Sea
  (continued)

- **4:30 p.m.** Wrap Up: Reviewing the Charts

- **5:15 p.m.** Captain’s Reception
  In Exhibit Hall (light hors d’oeuvres)

**DAY 2 - Wednesday, May 11, 2016**

- **7:00 a.m.** All Hands on Deck
  Breakfast with Exhibitors

- **8:00 a.m.** Morning Muster
  Dan Lynch

- **8:15 a.m.** Keynote: Ahoy Mateys!
  Healthcare is Transforming!
  Nicholas “dr. Nick” Yphantides, MD, MPH

- **9:15 a.m.** CA Disasters:
  Mayday in San Bernardino!
  Tom Lynch & Panel
  - Michael Neeki, DO, MS, FACEP
  - Georgann Smith
  - Behavioral Health Specialist

- **10:15 a.m.** Off Watch!
  Break with Exhibitors

- **11:00 a.m.** EMS Financials
  Managing the Coffers
  Todd Valeri, MBA

- **12:00 p.m.** Bon Appetit & Networking

- **1:00 p.m.** Navigating System Redesign:
  Rocking the Boat?
  Michael Petrie, EMT-P, MBA, MA & Panel
  - Dan Smiley
  - Stewart Gary
  - Fire Chief Daryl Osby
  - Bruce Barton

- **2:15 p.m.** Be Calmed!
  Final Break

- **2:30 p.m.** EMS Through the Ages: Hearing It from an Old Salt
  Dan Swayze, DrPH, MBA, MEMS

- **3:45 p.m.** Avast! Conference Wrap-up and Final Raffle!
Keynote Speakers

Paul Moya – A successful entrepreneur and speaker who has inspired innovative thought and positive change in the corporate and leadership sectors all over the globe. His sterling reputation in the business world is credited to playing a vital role in creating success & opportunity for corporations and individuals alike. Formally educated at Harvard and Notre Dame, Paul has solidified his reputation as a leading Generation Y and Millennials speaker by drawing crowds, - as large as 54,000 - to his engagements in nearly all 50 states and 3 continents. Few speakers have achieved this status – and even fewer who are part of Generation Y. He is able to understand this enigmatic generation and use humor and audience interaction to provide forward-thinking initiatives, progressive strategies and effective solutions to clients. Paul owns one type of footwear: cowboy boots. Regardless of where he is in the world, he can usually be spotted proudly wearing a bowtie and his cowboy boots! Aside from being a next generation consultant and speaker, Paul is an international volunteer, self-proclaimed nerd, down-to-earth family man and sometimes cowboy who enjoys spending time on the family farm, making new friendships and pretending to be an avid food critic.

Nick Yphantides, MD, MPH – Back by popular demand, “dr. Nick” is an advocate for those in his community who need it most. He currently serves as the Chief Medical Officer for San Diego County and its 3.2 million resident (1% of America’s population). He is the Founding Co-Chair of San Diego’s Childhood Obesity Initiative, was the CMO of one of the largest network of Community Clinics in San Diego County, and was publically elected Chairman of the Board of Palomar Health, the largest public hospital district in California. He is thankful for the fact that he has never served a patient with private insurance in his life. As a result of personal health transformation, he now advocates for population health transformation. Dr. Nick is a cancer survivor and has been to as many countries as he is old. His daughters, Veronique and Zoe, are the joy of his life. For the past three years, he has given the “Welcome to San Diego” at the EMSAAC Conference and was so well received that he has been asked to be the Keynote Speaker on Day 2 of the conference this year. You will walk away full of new insights into public health and EMS.

Faculty

Bruce Barton
Director, Riverside EMS Agency
Riverside, California

Bryan Cleaver, Conference Chair
Regional Administrator, Coastal Valleys EMS Agency
Santa Rosa, California

Stewart Gary
Fire Practice Principal
Citygate Associates
Folsom, California

Greg Gilbert, MD
Medical Director, San Mateo EMS Agency
San Mateo, California

Chris Harper, Captain, EMT-P
Fremont Fire Department
Fremont, California

Paul Lesage, EMT-P, BA, AS
SG Collaborative Solutions, LLC
San Leandro, California

Dan Lynch, EMSAAC President
EMS Director
Central CA EMS Agency
Fresno, California

Tom Lynch, Director
Inland Counties EMS Agency
San Bernardino, California

Gary McCalla, MD
Chief Medical Officer
REACH Air Medical Services
Medical Director, AMR Santa Rosa
Santa Rosa, California

Michael M. Neeki, DO, MS, FACEP
Arrowhead Regional Medical Center, DEM
ARMC, Department of EM
Director Of Tactical Medicine
San Bernardino, California

Daryl Osby, Fire Chief
Los Angeles County Fire Department
Los Angeles, California

Michael Petrie, EMT-P, MBA, MA
EMS Director
Monterey EMS Agency
Salinas, California

Dan Smiley
Chief Deputy Director
EMS Authority
Sacramento, California

Georgann Smith
Emergency Management Specialist
Loma Linda University Medical Center
Loma Linda, California

Kari Sporer, MD
Medical Director
Alameda EMS Agency
San Leandro, California

Dan Swayne, DrPH, MBA, MEMS
Vice President and COO
Center of Emergency Medicine of Western Pennsylvania
Pittsburgh, Pennsylvania

Todd Valeri
President/CEO
American Ambulance
Fresno, California

Scott Zeller, MD
Chief, Psychiatric Emergency Services
Alameda Health System
San Leandro, California

Sponsors & Exhibitors

Many generous sponsors and exhibitors make the EMSAAC Conference possible. The conference is an outstanding opportunity to see the latest and greatest new EMS tools and applications as well as to meet the representatives and directly discuss material needs. The following is a list of sponsors and exhibitors to date; others will be joining this distinguished group:

AMR
Boundtree
California Ambulance Association
Cindy Elbert Insurance Services
Data Tech911
First Watch
Leader Emergency Vehicles
McCormick Ambulance
Philips Healthcare
Physio-Control
ReddiNet
Stryker
Sponsors & Exhibitors

Zoll

Payment by Mail to:
Dr/Mr/Mrs/Ms
First Name MI Last Name
EMSAAC
10100 Pioneer Blvd., Suite 200
(562) 941-5835
You will be invoiced within three days.
Fax completed registration form to:
REGISTRATION OPTIONS:
Book rooms by April 14 to guarantee reduced rate.
First Watch
First Watch
First Watch
First Watch
**CONFERENCE REGISTRATION FORM**

Emergency Medical Services Administrators’ Association of California 2016 Annual Conference

**May 10 and 11, 2016**

On Beautiful Coronado Island in San Diego, California

---

**REGISTRATION OPTIONS:**

On-line via PayPal: www.EMSAAC.org/conference

Fax completed registration form to: EMSAAC

You will be invoiced within three days.

Payment by Mail to: EMSAAC at LACEMS

Make check payable to EMSAAC

---

**CANCELATION POLICY:**

Cancellations prior to April 29, 2016 will receive a refund minus $50. No refunds after April 29.

| Early Registration (Full payment must be received prior to April 15, 2016) | $295 |
| Registration – if payment is received after May 1, 2016 | $345 |
| Onsite Registration | $365 |
| No. of additional lunches (non-registered) | $45ea |

---

**REGISTRATION – if payment is received after May 1, 2016**

| Early Registration (Full payment must be received prior to April 15, 2016) | $295 |
| Registration – if payment is received after May 1, 2016 | $345 |
| Onsite Registration | $365 |
| No. of additional lunches (non-registered) | $45ea |

---

**Please do NOT include my contact information on the Conference Roster.**

Questions regarding registration and refunds should be directed to Carol Meyer at (562)343-3326 or cmeyer411@verizon.net.
Rates & Reservations
Please make your own reservations and be sure to request the EMSAAC Conference reduced rate of $179 per night (excludes taxes). This low rate includes:

- Just 15-20 minutes from San Diego Airport
- Complimentary guestroom internet access
- Complimentary use of fitness center
- 15% discount off spa services from Sea Spa
- No resort fees
- Reduces parking rate of $15/day (Valet at $30/day)

A block of rooms will be held until Thursday, April 14, 2016. After this date, reservations will be accepted on a space and rate available basis only. This conference rate will be honored 3 days before and 3 days after the conference dates, excluding suite rates, and subject to availability. Check-in time: 4pm

The Resort
Centered between the Pacific Ocean and Coronado Bay, the resort is newly renovated and epitomizes the true Southern California lifestyle. Taking full advantage of the resort’s waterfront location, the new redesign artfully combines San Diego’s sun and surf with the casual charm of southern California. Relax by one of three pools, stroll down the pristine Silver Strand State Beach, pamper yourself at the Sea Spa, sailing or boating on the bay or just enjoy a glass of wine sitting at the outdoor fire feature watching the sunset. Other resort activities include three tennis courts, a full service marina, bike rentals and a fleet of gondolas. The ideal setting for families, the hotel has a children’s pool and a kids club offering a range of activities, including scavenger hunts and magic tricks (surcharge). The Resort is a Four Diamond Award hotel and listed as one of the Top 10 Best Hotels in San Diego!

Your Sleeping Room
Almost all of the 439 rooms have a water view – either bay or ocean views. The Amenities featured in guestrooms include air conditioning, minibars, and complimentary newspapers. Guestrooms have cable television with pay movies. Business-friendly amenities include multi-line phones, desks, and voice mail. Balconies are featured in all guestrooms. Bathrooms provide bathrobes and hair dryers.
The EMS Administrators’ Association of California (EMSAAC) continues to lead the way in creating conferences that are meaningful and exciting to attend. This year, the theme is “Hooked On EMS” with a broad variety of subject to catch the eye and interest of all levels of preshospital care personnel and management — providing subjects that are relevant to day-to-day operation of EMS. Join EMS experts from across California and beyond to become aware of current and future changes in EMS public policy and practice.

The conference includes lectures, panel discussions and opportunities to network with current leaders and innovators in EMS. The annual EMSAAC Conference is designed for emergency physicians EMS administrators, medical directors and coordinators; prehospital providers, EMS educators and nurses, hospital emergency preparedness coordinators, firefighters and ambulance providers; and other EMS personnel.

About EMSAAC
The Emergency Medical Services Administrators’ Association of California (EMSAAC) is composed of administrators from 33 Local Emergency Medical Services Agencies (LEMSAs).

These county-designated agencies are responsible for planning, coordinating, implementing, monitoring, and evaluating a local, integrated system of emergency medical services.

The LEMSAs partner with the California EMS Authority to carry out applicable regulations and guidelines.

Continuing Education Credits
This conference has been planned and implemented to provide instructor based continuing education for nurses and prehospital care professional through the Sacramento County Department of Health and Human Services, Public Health and Primary Health Services Divisions.

Provider is approved by the California Board of Registered Nursing, BRN Provider#14271 for up to 11 contact hours.

California EMS CE provided by the Sacramento EMS Agency CEP# 34-0001. Up to 11 hours of instructor-based CE will be issued to EMTs, paramedics and MICNs.