



# Fall 2022



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*\*Note: Some photographs in this publication were taken before the onset of the global COVID-19 pandemic and establishment of mask and social distancing requirements. \*Photo credit (bottom): Safe Routes Partnership*

# We can help plan your Walk to School Day Event!

More now than ever,  
it is a great idea for  
families to be active  
together!

**WALKING** is the  
easiest way to get  
daily physical activity.



We can help you plan your event based on your school district's  
return to school plans & policies.



# Trends in School Travel

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- Fewer children walk or bicycle to school than did so a generation ago. <sup>1</sup>
- Changes in school size and location have affected children's ability to walk or bicycle to school. <sup>1</sup>
- Traffic-related safety concerns can impact decisions to walk or bicycle. <sup>1</sup>



1. [SafeMoves](#). *Walk, Ride, & Roll. Rodeo Guide*.





# Safe Routes Activity Ideas!



Hold a safety assembly or parent meeting.



Increase social media outreach:

- ✓ Promote on school social media pages.
- ✓ Have students share photos or artwork on social media. Encourage creativity!
- ✓ Use hashtags  
#ImWalking  
#WalkToSchoolDay



# Walking with a purpose!



Pedestrian  
Safety

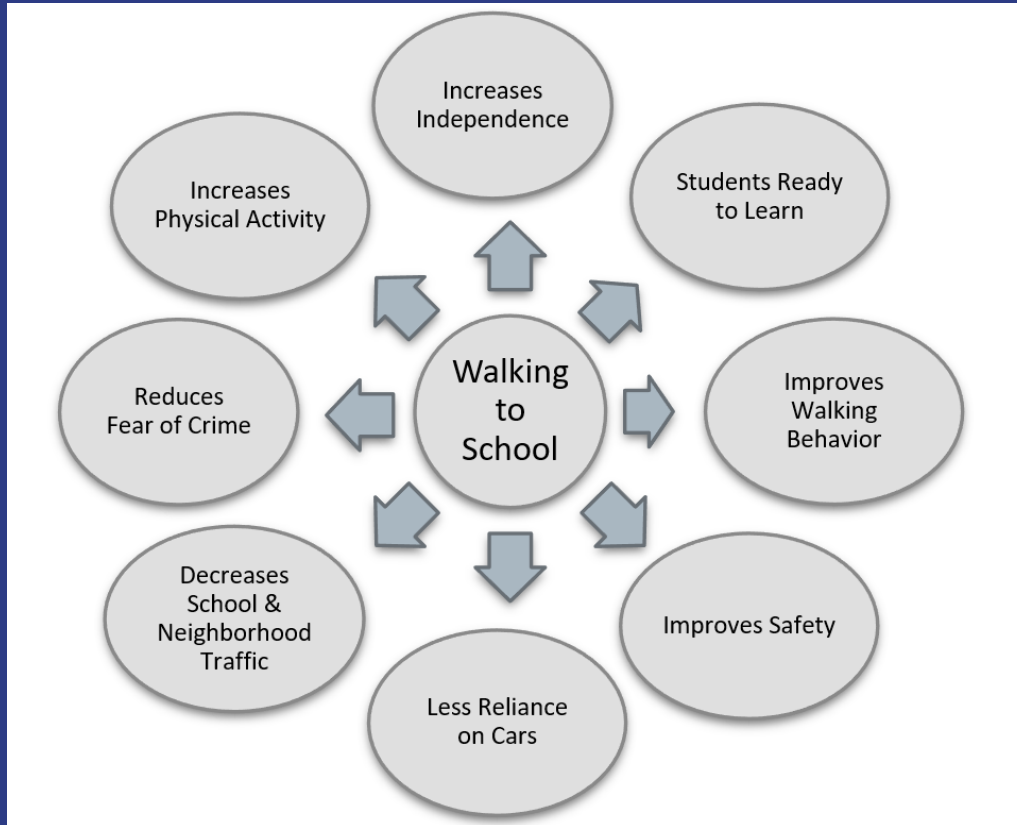


Physical  
Activity



# Benefits

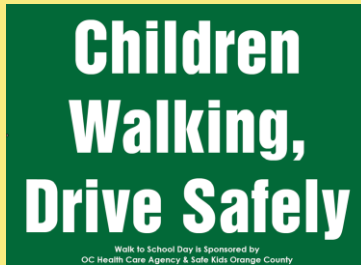
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# Free Toolkit!



6 FT. VINYL BANNER (FOR NEW PARTICIPANTS)



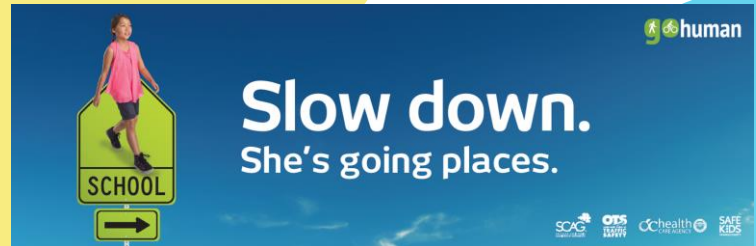
YARD / SCHOOL FENCE SIGNS



"STAY ALERT.  
DON'T GET HURT."  
SILICONE BRACELETS



"I WALKED TO  
SCHOOL TODAY"  
STICKERS



VINYL BANNER OR YARD SIGNS

# Digital Tool Kit

- ✓ Digital activity sheets
- ✓ Digital certificate of participation
- ✓ Promotional templates including social media posts & flyers
- ✓ *And much more!*

Online materials:

[www.ochealthinfo.com/w2s](http://www.ochealthinfo.com/w2s)





## 1. Register & Plan

Scan QR Code  
to Register:



Planning an event is easy! Download:



*How to Plan a Walk to School Day Event*  
National Center for Safe Routes to School

## 2. Promote your event

- Social media **#ImWalking, #WalkToSchoolDay**
- Local media
- Flyers, newsletters, or electronic notifications
- Templates: [www.ochealthinfo.org/w2s](http://www.ochealthinfo.org/w2s)

Don't forget to hang your banners and signs around your school!



# During

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## 3. Day of your event

- Have fun!
- Reward students!
- Take lots of pictures!
- Use social media hashtags  
**#ImWalking**  
**#WalkToSchoolDay**



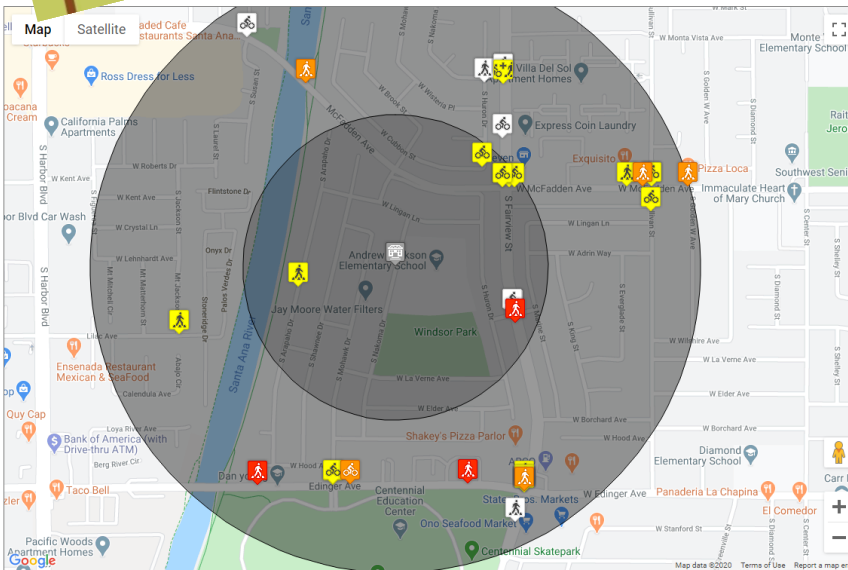
## 4. After your event

This is just the beginning to walking all year round!

- Share your successes!  
WTSD Coordinator Survey due two weeks after your event

Safe Routes to School programming options:

- Walking Club
- Walkability Audit
- Safety Assembly



# Need help planning your event?

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**We can help!**

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**WTSD Resources:**  
[www.ochealthinfo.com/w2s](http://www.ochealthinfo.com/w2s)

**Scan QR Code to Register:**

